THE NEWAIRE CONCEPT VEHICLE FROM NEWMAR:

THE TOUCH AND FEEL OF
AN AUTOMOBILE.

Newmar Corp.

NEWMAR QUALITY:
A WAY OF LIFE.

NEWAIRE CONCEPT VEHICLE.

A **COMPLETELY**

WAY

Newmar has created a concept vehicle that is as enjoyable to drive as it is to use for weekend getaways. As easy to maintain as it is to host tailgate parties: Introducing the landmark NewAire Concept Vehicle.

Newmar didn't create this concept vehicle just to see if it could create a radically different motorhome. Rather, the NewAire Concept Vehicle is the result of listening to RV owners and their needs.

Newmar discovered an entirely new audience: customers who wanted a motorhome that allowed them to pursue their interests. These are the interests of a new generation of motorhome owners, interests that traditional motorhomes didn't easily adapt to: skiing, tailgating, kayaking, touring the countryside, surf boarding, or a weekend at the races.

NEW

OF LOOKING AT A MOTORHOME.

Once behind the wheel, the driver will notice how the seat position feels like he or she is sitting *in* the motorhome, not *on* it. The dash has the look and feel of an automobile dash.

The molded doors, created specifically for the NewAire Concept Vehicle, have power windows and a keyless entry system (the entrance door is also equipped with a keyless entry system). Each door has a switch that allows the locking of all the other doors.

Newmar finished the exterior of the NewAire Concept Vehicle with painted-on colors, not decals. The paint comes complete with a clear-coat protective finish, creating a car-like reflection.

A REVOLUTIONARY APPROACH.

The NewAire Concept Vehicle allowed Newmar designers to create a motorhome so low that one can step directly into the unit.

This design also provides a lower center of gravity and is light in weight relative to its size. In short, the NewAire Concept Vehicle provides a new dimension in handling, ride and profile previously unseen in other motorhomes.

The NewAire Concept Vehicle from Newmar: The touch and feel of an automobile.

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